

Course			Credits	Grade	Semester	Equivalent
Required	Business	s Core				
^ACTG	201	Principles of Financial Accounting	3			
^ACTG	202	Principles of Managerial Accounting	3			

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BMKT	470	Supply Chain Management	3		
BMKT	490	Undergraduate Research	3		
BMKT	492	Independent Study	3		
BMKT	494	Seminar/Workshop	3		
			3		
			3		

## **Optional Restricted Electives**

Select one course from the following if you selected only two courses from the Restricted Electives. No courses are required from this section if you selected three courses from the Restricted Electives.

BMGT	329	Human Resource Management	3		
BMGT	422	Project Management	3		
BMIS	310	Web Design, Development and Implementation	3		
BMIS	352	Microcomputer Database Design and Implementation	3		
ECNS	403	Introduction to Econometrics	3		

## Electives

The number of courses a student elects to take that fulfill both General Education requirements and the major requirements will determine the total number of elective credits required for the degree.

Image: Sector of the sector		

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION – MARKETING OPTION

Categories	Credits	Earned	Remaining
General Education Requirements	31		
Required Business Core	47		
Marketing Option Requirements	21		
Restricted Electives	15		
Electives (variable)	V		
Total	120		

\*If a student completes one or more of the following courses to satisfy BOTH a General Education and Core requirement, their credits may NOT be counted twice in the total calculation of credits towards graduation: M 143, STAT 216, ECNS 201, or ECNS 202. Such courses will be identified in parentheses ().

It is the student's responsibility to know and meet the requirements for graduation. A minimum of 36 credits must be upper division classes (300 and above).

Notes:

## **Requirements – Double Option in Management and Marketing**

Students seeking to complete options in both Marketing and Management must complete the following in addition to fulfilling the General Education requirements and Business Core requirements:

- 1. Management Option Requirements
- 2. Marketing Option Requirements
- 3. Three courses from the Restricted Elective courses in the Management option

4. Three different courses from the Restricted Elective courses in the Marketing option

In most cases, this will result in **five additional courses** beyond that required for either a BSBA Management Option or a BSBA Marketing Option.

Notes: